

# AFBE-UK in 2008(2)!!!

AFBE-UK Route Map  
Strategies, Targets and Goals  
The journey so far

**AFBE-UK**  
Association for Black Engineers UK

# The vision

- ◆ To act as a representative body for black engineering professionals on matters to do with;
  1. Networking with professionals
  2. Professional development and Achievement
  3. An information centre/portal for industry news, career options etc
  4. Aid with community development
  5. Address issues affecting the careers of black engineers

# What AFBE-UK is not

- ◆ AFBE is not solely
  - ◆ Mentoring organisation
  - ◆ Networking company
  - ◆ Professional development and Achievement centre
  - ◆ information transfer centre
- It combines all the activities named above and no one activity is more important than the other
- It has no political objectives and it has not stemmed from any previous similar organisations.

# Targets set in January 2008

- ◆ **Business Links**

- Young Entrepreneurs panel Discussion 2008
- 3 Tier Mentoring-
- Networking /Awards party in October 2008
- AFBE website business portal

- ◆ **Community Development**

- Making Engineering Hot! Campaign
- University/CV Clinics
- London Engineering Project 'BME Ambassadors run by Royal Academy of Engineering
- Sponsor a University Taster course (CSEP) with exscitec.com
- In association with Private Tutoring list company.

# Targets set in January 2008

- ◆ **SocialDevelopment**
  - In House mentoring
  - Talks/Seminars on Gang culture in London
  - Seminar on Energy Conservation

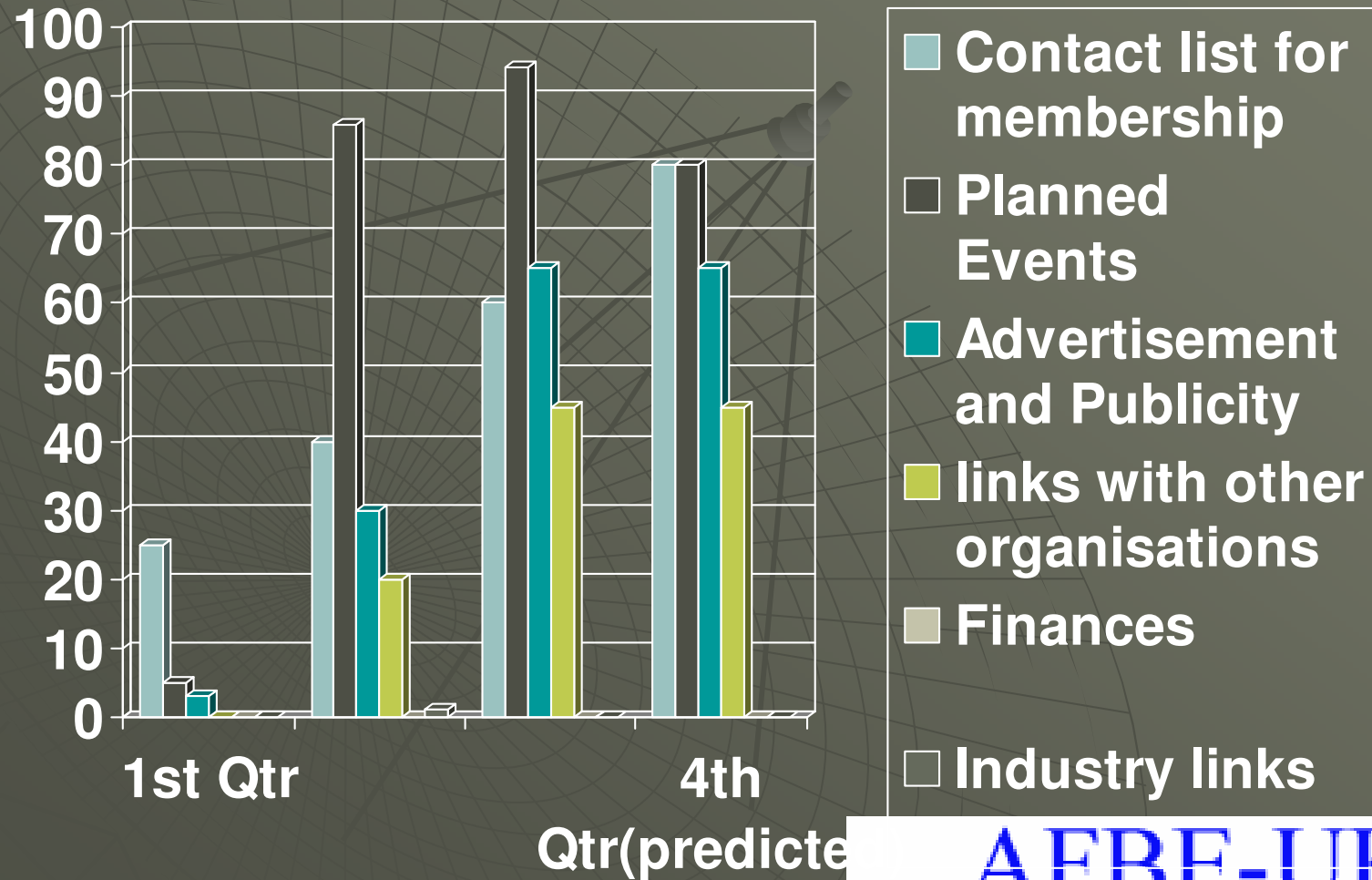
# Summary of Targets set for 2008

- ◆ Contact list for membership growth (at least up to 100 member directory by 2009)
- ◆ Recognition of AFBE-UK -through campaign
- ◆ Successful awards party in October 2008.
- ◆ Partnership with Engineering communities and other industries
- ◆ Develop an Employment portal for recruiters

# Stages of AFBE-UK Development

- ◆ Short Term plan
  - Phase 1-publicity ,awareness and advertising of AFBE-UK and expansion of membership.
    - ◆ Setting up a committee that can work together effectively and. Building up the internal organisation structure understanding roles within the organisation
    - ◆ Creating the link between AFBE-UK, potential members and community
  - Phase 2-organising events sponsored through grants and membership subscription fees
    - ◆ Programs that attract and benefit membership.
    - ◆ Running successful campaigns and programs
- ◆ Long term plan
  - Phase 3-setting up the organisation as an effective resource to members and external bodies
    - ◆ Generating own funds
  - Phase 4-Setting up the organisation in an Office building with administration staff.
    - ◆ Possibly being able to decide whether to become a charity or continue to run as a social enterprise

# Targets set for 2008



# Fund Raising Issues

- ◆ New Strategies for funding AFBE-UK
- ◆ Cost of AFBE-UK events (approximately (£700-£800))
- ◆ Number of events in 1 calendar year
- ◆ Meeting costs estimates
- ◆ Subscription fees/charge fee to attendees for events

# Cost of running AFBE-UK

Item	Description	Proposed cost
1	General meeting( 6 bimonthly meetings/year)	£900.00
2	4 No. annual events including end of year party (at approximately £2000)	£5,200.00
3	Miscellaneous Activities at 20% of cost of meetings and events	£1,220.00
4	Total monies	£7,320.00
	Please note that figures below are estimates and subscriptions fees are yet to be determined	
5	Subscription fee (assumed to be estimated £40 per quarter)	£40.00
6	Number of paying members required to cover costs (Item 4)	45.75

# Cost of running AFBE-UK in order of priority

- ◆ internal meetings
  - ◆ Cost of events
  - ◆ Quarterly costs
  - ◆ Advertisement- E-flyers, Brochures, newsletter, website design
  - ◆ Cost of organising campaigns
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- ◆ Acquiring assets
  - ◆ Hiring staff
  - ◆ National insurance, public liability etc.  
(at £10 an hour 2 days a week)-£80 weekly(£320 monthly)
  - ◆ Office Hire (approx. £1000)

# AFBE-UK's immediate needs

- ◆ Funding required-new strategies.
- ◆ Increase membership.
- ◆ Team work and organisation/responsibility
- ◆ Business in the community meeting on 9<sup>th</sup> September 2008
- ◆ Meeting at SEL on the 16<sup>th</sup> and 24<sup>th</sup> of September 2008
- ◆ CTC consultancy is currently applying for subsidised training and funding applications for AFBE-UK

# Legal Structure

- ◆ AFBE-UK is currently registered as company Limited by Guarantee. (Please contact Nike Folayan for details)
- ◆ It is also a Social enterprise and a member of Social Enterprise London.

According to the Department of Trade and Industry,

- ◆ **“a social enterprise is a business with primarily social objectives whose surpluses are principally reinvested for that purpose in the business or in the community, rather than being driven by the need to maximise profit for shareholders and owners.”**

- ◆ AFBE-UK has a three tier structure

A. The Management Committee comprising;

- ◆ Directors and Secretary of AFBE-UK
- ◆ Trustees (subscribers) of AFBE-UK
- ◆ Members of the executive Committee
- ◆ 2 Non members of AFBE-UK (not involved with the running of AFBE\_UK)

B. Executive Committee

- ◆ Chairperson, Deputy Chairperson, General Secretary, Training and Development Officer, Public Relations Officer, Event Coordinator, University student representative
- ◆ Treasurer, Webmaster

C. Members

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